

## Your Town—Your Health: Planning and Building Healthy Communities

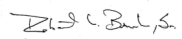
*A Training Seminar for Community Officials*

Dear Community Leader,

The Bouchillon Institute is pleased to announce its fall 2010 community development conference. Our fall training will focus on planning and building healthy communities and will be conducted in conjunction with Partners and Pathways for a Healthy Community initiative of the Community Foundation of Northwest Mississippi. Our fall training faculty will feature Dr. Samina Raja, AICP, noted author and professor in areas of food policy planning and active communities.

Planning Officials will be able to continue on a track to recognition as a Certified Planning Official. Elected leaders have an opportunity to gain credits towards the Certified Municipal Official designation. Other citizens and community officials can gain insight, understanding, and inspiration from nationally recognized event faculty. Please make your plans today to be a part of the conference.

Our mission is make available the best in training and education resources to planning officials and community leaders in order to facilitate the building of excellent communities in our region. We are excited about our upcoming fall seminar and look forward to seeing you in December. Welcome!

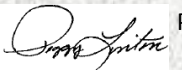


Robert L. Barber, FAICP  
Chairman, The Bouchillon Institute

The Community Foundation of Northwest Mississippi received a four-year Healthy Kids Healthy Communities (HKHC) grant which targets the counties of DeSoto, Marshall and Tate. The main focus of this initiative is to advocate for policy and environmental changes for healthy eating and active living. These changes may come in the form of policies for farmers' markets, joint use agreements, bike lanes and greenways, and design standards that incorporate features to ensure opportunities for healthy eating and active living.

The Community Foundation and HKHC are proud to partner with The Bouchillon Institute for Community Planning in offering this training opportunity. We hope that our HKHC Partners, elected officials, and representatives from counties beyond our tri-county service area will take advantage of the training offered. For it is with your support that our communities will become healthier places to live and reduce the epidemic of childhood obesity allowing our children to have healthier futures. Hope to see you on Dec. 2!

**Healthy Kids,  
Healthy Communities**  
Supporting Community Action to  
Prevent Childhood Obesity



Peggy Linton, Community Development Director  
Community Foundation of Northwest Mississippi



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Healthy Communities**

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**THURSDAY, DECEMBER 2, 2010**

8:30-9:00	<b>Registration - The Gale Center 2601 Elm Street, Hernando Mississippi</b>	
9:00-9:15	<b>Welcome/Opening Remarks</b>	
9:15 -10:15	Planning and Building the Healthy Community, Part I - <i>PL302</i> <i>Dr. Samina Raja, AICP</i>	
10:30-11:45	Concurrent Session 1 Zoning and Community Health— <i>PL201</i>  <i>Katherine Ennis, AICP</i>	Concurrent Session 2 How Farmers Markets Help Create Healthier Communities...and More! — <i>PL303</i> <i>Shelly Johnstone, AICP</i> <i>Karen Mayer</i>
12:00-1:15	Lunch—Planning Officials and Community Growth <i>Dr. Ken Reardon, Ph.D., AICP</i>	
1:30-2:45	Concurrent Session 3 <i>Design Controls and Subdivision Codes—PL202</i>  <i>Katherine Ennis, AICP</i>	Concurrent Session 4 Funding Vital Projects— <i>PL303</i>  <i>Cookie Leffler, MDOT</i> <i>Jean Caraway, MDWF</i> <i>Peggy Linton, CCD</i>
3:00-4:15	Planning and Building the Healthy Community, Part II <i>PL303</i> <i>Dr. Samina Raja, AICP</i>	



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### Special Information for Planning Commissioners, Planning Officials and Board of Adjustment Members

Planning Commissioners and Board of Adjustment members are invited to participate in the fall training event of the Bouchillon Institute for Community Planning. The Bouchillon Institute was created to provide basic and advanced training in the comprehensive field of community planning to local planning officials, leading to its Certificate in the Fundamentals of Local Planning and Certified Mississippi Planning and Zoning Commissioner/Official. The two program options are:

**Certificate in the Fundamentals of Local Planning** - complete 20 hours of training by attending Institute sponsored workshops and seminars (no expiration).

**Certified Planning and Zoning Commissioner/Official** - complete 30 hours of training. Certificate is valid for 24 months. Continuing educations totaling 6 hours annually maintains certification.

**PL201 - The Zoning Ordinance (2hrs)** - The zoning ordinance is one of a community's most important implementation tools of the comprehensive plan. It provides the means to define the type and intensity of uses permitted on any piece of property within the community and is fundamental to the building of a healthy community. Topics for this workshop will include: the statutory basis of zoning; the relationship between zoning and the comprehensive plan; different zoning systems and mechanisms; the organization of the typical zoning ordinance; zoning safety valves; requirements for the adoption of a zoning ordinance; and major legal issues being raised in current land use litigation.

**PL202 - Design Controls and Subdivision Regulations (2hrs)** - A community's subdivision regulations also implement the comprehensive plan by governing the manner in which land is platted into streets, blocks, and lots in preparation for development. They are critical in establishing the infrastructure of an active and healthy community. Topics for this workshop will include: the historical background and statutory foundation for subdivision regulation; the relationship of subdivision regulation to the comprehensive plan; the relationship of subdivision regulation to the zoning ordinance; the definition of subdivision; the subdivision approval process; plat specifications and subdivision design standards; performance guarantees; variance/waivers; and recording subdivisions.

**PL - 302 - Current Issues in Planning (2hrs)** - Methods, techniques, issues and concerns are continually changing. Our conference is focused on building a healthy community as a current issue and Dr. Raja will bring a wealth of insight and experience to the task.

**PL - 303 - Electives** - *Our electives will include the topics of "Funding Vital Projects" and "How Farmers Markets Help Create Healthier Communities" .*



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### Conference Information

**Location—Our Fall 2010 Conference will take place at the Gale Center, 2601 Elm Street, Hernando Mississippi**

**Date—December 2, 2010 beginning at 8:30 a.m.**

**Continuing Education Credits:**

**For those seeking Continuing Education Credits, the following will be available upon completion of the seminar:**

- 1. Certified Municipal Officials - 2 Credits are available for municipal officials**
- 2. Certificate in the Fundamentals of Local Planning - Credits for PL 201, PL202, PL 302 and PL303**
- 3. Certified Planning Official—Credits for PL 201, PL202, PL 302 and PL303**



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### Speakers



**Samina Raja, Ph.D** - Dept. of Urban and Regional Planning, State University of New York, Buffalo , Her community-grounded research focuses on planning and design for healthy communities, the fiscal dimensions of planning and the influence of the food and built environments on obesity and physical activity. She was recently appointed as member to the Health Assessment Committee of the National Academies of Sciences and authored *Transforming Food Environments, Building Healthy Communities* .



**Kenneth Reardon, Ph. D., FAICP** - Ken is currently serving as a Professor and Director of the Graduate Program in City and Regional Planning in the School of Urban Affairs and Public Policy at the University of Memphis where he is involved in research, teaching, and outreach activities in the areas of neighborhood planning, community development, and community/university partnerships.



**Katherine Ennis, AICP**- She holds master's degrees in both public administration and community planning from Auburn University. She has more than 22 years of experience in community planning including 18 years of service with the City of Auburn. She currently serves as Director of Planning in Northport , Alabama and is an instructor with the Alabama Planning Institute.



**Shelly Johnstone, AICP**- Shelly graduated from Ole Miss with a Bachelor's Degree in Public Administration and a Master's Degree in Urban and Regional Planning. She is currently the Director of Community Development for the City of Hernando and helped start the Hernando Farmers Market in 2008.



**Peggy Linton, CCD** - Peggy is the Community Development Director for the Community Foundation of Northwest Mississippi. She has over 27 years experience in grant research, writing and management. Currently Peggy directs the Foundation's childhood obesity prevention initiative, oversees grantees of the Foundation and Volunteer Northwest Mississippi, the first-ever volunteer center for the region.



**Cookie Leffler**-Cookie is the Coordinator of the MDOT's Safe Routes to School's Program working with communities around the state to plan for and implement SRTS programs. She has served as director of grants and programs for the Mississippi Arts Commission and as a special agent for the U. S. Department of Transportation's Federal Motor Carrier Safety Administration.



**Jean Caraway** - Jean directs the Land and Water Conservation Fund and the Recreational Trails Program administered by Mississippi Department of Wildlife, Fisheries and Parks representing over 100 million dollars in recreational development in Mississippi.



**Karen Mayer**- Karen is a freelance writer and marketer and has co-managed the Hernando Farmers Market for two seasons. With a degree in International Studies and French and a corporate background, Karen landed in Mississippi over ten years ago. Since then, her main interest has focused on small farms and small towns



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The Bouchillon Institute  
316 West Commerce Street  
Hernando, Mississippi 38632

Entire Seminar includes a light breakfast, lunch, refreshments and training materials.

	<u>Early Registration (by Nov 12)</u>	<u>Regular Registration (after Nov 12)</u>
<b>Planning Commissioner or Official Enrolled in Certification Program</b>	\$40	\$50
<b>Community Elected Official (DeSoto, Marshall and Tate)</b>	No Charge	No Charge
<b>Healthy Kids Healthy Communities Partner</b>	No Charge	No Charge
<b>All Other Attendees</b>	\$15	\$25

**Total Enclosed for early Registration:\_\_\_\_\_ Total Enclosed for Regular Registration:\_\_\_\_\_**

**Registration form is available online at [www.BICP.wordpress.com](http://www.BICP.wordpress.com) or by returning the form below to:**  
The Bouchillon Institute, 316 West Commerce Street, Hernando, Mississippi 38632.

Name \_\_\_\_\_ AICP: Yes \_\_\_ No \_\_\_ Organization \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail \_\_\_\_\_

**For More Information call [662-449-5002](tel:662-449-5002) or e-mail [TheBouchillonInstitute.com](http://TheBouchillonInstitute.com).**

