

## Tate County Healthy Community Strategic Plan

### Vision Statement Notes

- A safe community (walking, biking, after-school).
- Restructured core community – walkable, reign in sprawl, more compact – using land use planning designed to make the community more walkable and bikable.
- Places (indoor and out) for more recreation.
- Complete Streets!
- Shared use of facilities.
- Improved Farmers Market in Senatobia; Farmers Market in Coldwater.
- Community Garden in Senatobia/at churches too.
- Require sidewalks in subdivision regulations.
- Churches involved in healthy communities.
- Connected communities via greenways and blueways.
- Areas that are aesthetically pleasing for walking, specifically with trees planted; cleaner.
- More accessibility to fruits and vegetables.
- A place where public lands are available for recreation and exercise use.
- An educated, aware, and responsible public (modeling good behavior in the home).
- Where food policies in schools restrict unhealthy foods.
- Where primary health care is accessible for all.

### Vision Statement

Tate County IS a healthy and appealing community, by all measures, planned around policy and environmental changes to promote healthy living.

### Inventory and Analysis

#### *Existing and Potential Resources*

##### Healthy Eating

Grocery Stores (mapped)

- Kays
- Wal Mart
- Discount Food Market
- Daily Farmers Market in Senatobia
- Piggly Wiggly in Coldwater
- Dollar General Stores (some have milk) – potential for fresh fruits and vegetables.
- Arkabutla convenience stores

##### Active Living (mapped)

- Arkabutla- playgrounds, walking trails, mountain bike trails.
- Hickahala Creek Wildlife Area (Corps Land) – potential walking/biking trail along creek.
- Country Club (limited membership).
- Coldwater River – potential blueway
- Arkabutla Creek – potential blueway or other recreational use.

- General Corps of Engineers land (Beartail)
- Industrial Park – potential for use of existing hard surface for walking area.
- Wilson land donation to North Mississippi Land Trust (Senatobia) – potential for walking trails.
- Norfleet Park (Senatobia)
- Gabbert Park (Senatobia)
- Memorial Park and Arboretum (Senatobia)
- Ballfields/Walking Trail (Industrial Park – Senatobia)
- Matthews Drive Soccer Fields/Tennis Courts (Senatobia)
- Magnolia Heights Athletic Facility (Senatobia)- potential for JUA.
- Northwest Community College Athletic Facilities (Senatobia) –potential for JUA.
- NWCC Walking Trails – potential for being open to the public. (Senatobia)
- School gymnasiums/athletic fields - potential for JUA. (Senatobia and Coldwater)
- Chromecraft Lake – potential for donation to NMSLT. (Senatobia)
- Dance/Exercise commercial business (Senatobia).
- Community Center on Southern St. – (Senatobia)
- First Baptist Church and Church of Christ – screenings, weight watchers, etc. (Senatobia)
- Extension Office – exercise equipment for staff (Senatobia)
- Lifepoint Church – potential
- Board of Education meeting room facility
- Donated gently used exercise equipment is a potential for development of public exercise facility.
- New Entergy Building.
- Historic areas (walking tours).
- Walking Trail/Playground equipment (Coldwater)
- Community Center/Cultural Center (Coldwater)
- Corp Land – Building a track (Coldwater)
- Corp Land by Arkabutla Lake (potential)
- County School Facilities - potential for JUA.

## Goals

- To develop multi-modal, non-motorized trail(s) to increase active living opportunities.
- To develop and implement joint use agreements (JUA) with local schools and Northwest Community College.
- To promote communities’ adoption of “land use” policies that require active living infrastructure (i.e. sidewalks, % land donation for parks, etc., design standards, zoning, subdivision regulations, etc.)
- To establish community/church gardens, especially in food deserts.
- To recruit fresh fruit and vegetable providers into the community/expand existing stores (and offerings).
- To review use of existing infrastructure for new, organized, active living activities.
- To audit existing ordinances to determine if they promote or deter healthy community promotion.
- To reduce poor health outcomes (numbers- obesity, etc.)
- To have a safe community for walking and biking.

## Objectives

- To develop a county-wide greenway/blueway plan with 3 years. Use Tate County Leadership group to accomplish this.
- To obtain Joint Use Agreement planning grant (\$3,750) from MSDH to help form joint use agreements in Tate County by January 14, 2011. (Extension Service will spearhead).
- To initiate a meeting with Northwest Community College concerning the sharing of facilities (use various players to accomplish this).
- The Tate County Economic Development Foundation will promote and encourage good land use policies (design standards, compact development, walking/biking infrastructure, parks set-aside, etc.) via strategic planning efforts within 6 months (2525 Plan).
- To assess the number and location of existing and proposed community/church gardens by the end of February, 2011. (Maci)
  - To establish community gardens at the Extension service during the next growing season (2011).
  - To expand the Healthy Congregations program into more churches in Tate County. (Health Council)
  - To work with Convenience Stores to expand fresh fruit and vegetable offerings. (Extension, cities, Health Council)
- Tate County Economic Development Foundation will continue to recruit Grocery Stores.
- To investigate and develop Cooperative Stores and CSAs. (Extension Service)
- To study existing infrastructure (like in Industrial Park or sidewalk assessment) within a year.
- Complete an audit of city and county land use policies within 6 months (Shelly).
- The Extension Service and Northwest Mississippi Community College nursing school will collaborate on a community health fair in Senatobia in October of 2011, and work to schedule a health fair in Coldwater. Hold Mississippi in Motion sessions in Coldwater in Spring of 2011. Establish baseline data in each city.
- Encourage businesses to use wellness care/preventive care strategies with employees (many covered in health insurance policies).
- To work with local restaurants to put nutrition information at Point of Purchase, within the year. (Health Council).
- Move counties from Healthy Underserved Areas to adequately served within 5 years.
- To have walking areas well-lit, strip bikelanes, make patrolling walking areas frequently a priority, and make sure leash laws are enforced.

## Implementation Strategies

- Continue conversation with MDOT about multi-modal highway construction.
- Meet with Corps of Engineers to see what can be developed on Corps-owned land.
- Partner with Main Street/Tate County Economic Development Foundation to get "Complete Streets" policies adopted in the cities and county.
- Apply for Safe Routes to School Funds in Senatobia/Coldwater.
- Budget for sidewalk repair.
- Plant trees/Tree City USA in Coldwater
- Continue work on design standards adoption in Senatobia